

# Home Interiors

## AGENDA

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**L**ately I've been worrying about falling into the snap traps brands prepare for unwary Instagrammers. London Design Festival, last week, was bordered on all sides by Instabait: on the western edge, at Decorex, was the sumptuous flower-laden dining room by Larry Walshe and Dominic Schuster; out east, in Broadgate, was Camille Walala's multicoloured bouncy castle. Five years ago, I could have walked past the set of arches tiled in a rainbow of ceramics by Adam Nathaniel Furman and Turkishceramics without a twitch of the finger, but no more. Reader, I snapped them all.

We are being seduced into spreading the word for every brand clever enough to create a catchy image. Not only are we working as their unpaid marketers, we are being trained to have goldfish-like attention spans that will only register a certain type of pretty picture. Is that OK with everyone?

Let's just go with it for the moment, because it is fun. And in the superficial, slick spirit of the age, I'm going to rate

my LDF experience in the language of Snog, Marry, Avoid. Designjunction and Decorex: marry. London Design Fair: snog. 100% Design and Focus: avoid.

Talking of being distracted by cute pics, look at the sausage dog shown above. Bryony MacQueen has added playful pictures for children's rooms to her range, including unicorns, cats, chicks, pandas and a dachshund. The A4 print on 300gsm textured paper costs £15 (murielandme.com).



Try a taste of Chinese rustic: this vintage cabinet (W139cm x H180cm) is from the Shanxi region. £2,295; rouge-shop.co.uk

The Rug Company is launching an unexpectedly quiet collaboration with Farrow & Ball. From October 9, plain Tibetan wool carpets, made on hand looms in Nepal, will be available in stock and custom sizes, in 12 colours that complement specific neutrals from the posh paint firm. This Melrose Yellow rug is shown with walls in F&B Wevet. From £603 for a 183cm x 122cm carpet; therugcompany.com



We've tried hot-desking and pods, open-plan and slinking away to an empty conference room for a bit of peace and quiet, but surely this canopied kids' seat, from Ikea's new catalogue, is the future of the modern office. Hoods down for deadline, everyone. The PS Lomsjk swivel armchair (H75cm) comes in blue or orange. £50; ikea.com



The 109 chair, a Danish design classic, has been given a distinctive British twist with fabric by Paul Smith. You can see this simple but stellar seat exclusively at the fashion label's flagship store on Albemarle Street, London W1, until October 14. £2,200; paulsmith.com



## You haven't been framed

The picture window has been redefined by Sky-Frame, a Swiss designer and manufacturer of frameless sliding door systems. The modular doors can be single-, double- or triple-glazed, and have low-profile frames for uninterrupted views. The

Classic range, pictured, starts at £12,000 for a two-piece door of about 105 sq ft.

This month, the company has launched a pivot door (from £14,000). Instead of sliding laterally, it swings open on an asymmetric axis. sky-frame.com

# THE WEEKEND